

MEETING POINT TELEVISION

January 29 – 30 2009, Biopalatset, Göteborg

Nordic Film Market presents Meeting Point Television, one and a half days of lectures, presentations and panel discussions about TV-drama today.

Multiplatform and cross media productions.

Changing viewers' habits demand changing platforms and production conditions. Where are the viewers? How do we reach them? Where do we meet them? How does the changing structure affect the way to produce? Possibilities and limits. And where's the money in it?

How is a success story created?

Work in progress, presentations and lectures. Script writing, script structure and creation of TV-series. Working processes and production strategies.

Meeting Point Television is presented by Nordic Film Market at Göteborg International Film Festival. Supported by the Region Västra Götaland and Film i Väst.

PROGRAMME

THURSDAY, JANUARY 29

Moderator: Johanna Koljonen

09.00 Registration at BioPalatset, Kungstorget 2

Coffee will be served.

10.00 Welcome!

Introduction by moderator Johanna Koljonen.

10.30 The Cross Media Project – The Truth About Marika, Case Study

Daniel Lägersten, Sveriges Television & Christopher Sandberg, The Company P.

Meet the people behind the award winning interactive TV-drama. Listen to their story of developing a TV-drama into a fiction without limits. How they found new ways of telling their story by inviting the viewers to become participators by platforms such as TV, radio, internet and mobile.

11.30–12.30 Lunch Break

Refreshments, lunch sandwich and coffee will be served.

12.30 New habits, new conditions – new platforms!

Mats Björkin, PhD, senior lecturer in film studies, and students from University of Gothenburg.

Current research from Europe and North America regarding quality drama and multi-platform content will be presented. This work has been made in close co-operation with the television industry and analyzes changing conditions for drama production, changing habits of the viewers, and new platforms.

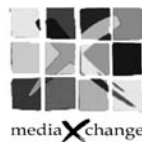
13.00 Wallander in English

Work in progress. Anni Faurbye Fernandez from Yellowbird will talk about the work with the coming British TV-series about Henning Mankell's Wallander, a co-production for BBC with Kenneth Branagh as Kurt Wallander.

13.30 Multiplatform Commissioning

Rosie Allimonos, BBC Vision. On-stage interview.

Meet the multiplatform commissioning executive in drama and film at BBC Vision. What are the experiences gained in this field so far? What are the trends? Understand what they are looking for and why.



Your Meeting Point Television accreditation includes:

- Lectures, presentations and panel discussions on Thursday and Friday.
- Refreshments, lunch sandwich, coffee and fruit.
- Nordic Film Market opening reception January 29 at 7.30 pm at Hotel Avalon.

Those of you who don't have an accreditation will receive a guest card. The guest card gives you membership to Göteborg International Film Festival and access to all seminars and open events.

14.30–15.00 Coffee Break

15.00 Producing multiplatform – unlimited possibilities or a mishmash of rights and costs?

Panel discussions

Producing multiplatform is creating new ways to reach the audience. This requires new ways of producing, new ways of thinking. How does the process change, regarding scriptwriting and production planning? What are the possibilities? What are the gains? Are there any limits? Where do you find and how do you make the money in multiplatform and cross media productions? What's the situation regarding the rights issues for the different platforms?

19.30 Nordic Film Market Opening Reception

Avalon Hotel, Kungstorget 9. A light dinner buffet and drinks will be served.

FRIDAY, JANUARY 30

09.00 Norwegian Cosy (Koselig med Peis)

Thomas Seeberg Torjussen, Kari Moen Kristiansen and Eric Vogel from Tordenfilm.

Series creator Thomas Seeberg Torjussen will present the script working process, the 4-act structure, and discuss his experiences in adapting US show runner methods and ideals to a Scandinavian production reality.

09.45 A String of Success

Sven Clausen, executive producer, Danmarks Radio.

The legendary executive producer Sven Clausen gives an account of the situation from where the "golden years" took off, of the departure from traditional TV production in favour of film production. Among his productions are *Taxi*, *Unit One (Rejseholdet/Mordkommissionen)*, *Better Times (Krøniken)*, *The Eagle, Sommer*, and as of 1st of January 2009: *The Protectors (Livvagterne)*. He describes the strategies on which the series are based and the major steps in the working process: How are the series born? How are they produced?

The lecture will be followed by a Q&A.

Price information

Fee: SEK 800. With an industry accreditation: SEK 600. Participants at Nordic Film Market: SEK 400.

The seminars will be held in English.



32nd
Göteborg
International
Film Festival
Jan 23 – Feb 2
2009

WELCOME!

www.filmfestival.org>Nordic Film Market